

**ICONARCH-III**  
**INTERNATIONAL CONGRESS OF ARCHITECTURE-III**  
**MEMORY OF PLACE IN ARCHITECTURE AND PLANNING**

11-13 May 2017-KONYA-TURKEY  
Selcuk University, Faculty of Architecture  
Suleyman Demirel Culture Center, [www.iconarch.org](http://www.iconarch.org)

**CONGRESS PROGRAMME**

**11 MAY 2017 THURSDAY**

09.00–10.00 CONGRESS REGISTRATION DESK OPEN

10.00–10.30 CONFERENCE OPENING SPEECHES

- **Prof. Dr. Ahmet ALKAN**

*ICONARCH III Congress Chair / Dean of Faculty of Architecture*

- **Assist. Prof. Mustafa KAŞ**

*Head of Chamber of Architects*

- **Prof. Dr. Mustafa ŞAHİN**

*Selcuk University Rector*

10.30 – 10.45 COFFEE BREAK

10.45 – 11.15 KEYNOTE SPEECH (30 AĞUSTOS HALL)

**Prof. Dr. Ali MADANIPOUR- Newcastle University “Memory, Identity and Change”**

11.15 – 11.45 KEYNOTE SPEECH (30 AĞUSTOS HALL)

**Prof. Dr. Taner OC - University College London “Heritage and Regeneration”**

11.45-13.00-LUNCH TIME

**13.00 – 14.30 SESSION 1 (30 AĞUSTOS HALL)**

**INVITED SPEECH:**

**Prof. Dr. Nuran ZEREN GÜLERSOY, İstanbul Technical University**

*“Memory Layers in Architectural, Natural and Urban Heritage: The Case of İstanbul Bosphorus Area”*

**Fatma Büşra GÜLER, Selen DURAK, Tülin VURAL ARSLAN** “A Palimpsest Reading Between The Past, The Present and the Future: Kayseri Sahabiye District as a Case”

**Büşra DURMAZ, Cihan ERÇETİN** “An Approach to Urban Regeneration from User’s Perspective: Çukurambar / Kızılırmak Neighbourhood in Ankara / Turkey”.

**Özlem TEPELİ, Mehmet OCAKÇI** “The Change of Identity and Memory on Urban Space with Project Impact: Karaköy Kemeraltı District”.

**Gözde KIRLI ÖZER, Arzu ÇAHANTİMUR** “A Proposal for Sustainability of a Palimpsest City: Nicaea”.

**DISCUSSION**

**13.00 – 14.30 SESSION 1 (MALAZGIRT HALL)**

**INVITED SPEECH:**

**Prof. Dr. Ali Uzay PEKER, Middle East Technical University**

*“Reconstruction of Memory and Memorials in Szigetvár”*

**Elif ACAR BİLGİN, Özlem KÖPRÜLÜ BAĞBANCİ** “Re-use of Industrial Heritage as a Tool of Conserving Urban Memory: Tirilye Olive Oil Factory”

**Yüksel BURCIN NUR, Yasemen SAY OZER** “Temporality and Memory in Architecture: Hagia Sophia”.

**Fulya ÜSTÜN DEMİRKAYA, Esra BABUL** “An Analysis on the Place – Structure Relationship: Trabzon İckale Mosque”.

**Mustafa MOKHTAR, Mustafa KORUMAZ** “The Adaptive Reuse of Kirkuk Citadel”.

**DISCUSSION**

14.30-14.40 COFFEE BREAK

**14.40 – 15.10 KEYNOTE SPEECH (30 AĞUSTOS HALL)**

**Prof. Dr. Eric CLARK – Lund University, “The Political Economy of Memory: Heritage Gentrification and Domicide by Rent Seeking”**

15.10-15.20 COFFEE BREAK

<p><b>15.20 – 16.50 SESSION 2 (30 AĞUSTOS HALL)</b></p> <p><b>INVITED SPEECH:</b> <b>Prof. Dr. Ayşe Sema KUBAT, İstanbul Technical University</b> “Measuring Urban Memory Through Quantitative and Comparative Approaches”</p> <p><b>Mine TUNÇOK SARIBERBEROĞLU, Zeynep TARÇIN TURGAY, Nevşet Gül ÇANAKÇIOĞLU</b> “Spatial Cognition Through a Nonvisual Experience”.</p> <p><b>Seda H. BOSTANCI, Murat ORAL</b> “Experimental Approach on the Cognitive Perception of Historic Urban Skyline”.</p> <p><b>Pınar ÇALIŞIR, Gülen ÇAĞDAŞ</b> “Exploration of Urban Patterns and Relations Through Computational Techniques in the Traditional Urban Tissue: Amasya Case”.</p> <p><b>Ahmet Emre DİNÇER, İbrahim BEKTAŞ, A. Bilgehan İYİCAN, Abdul Samet ENGİN</b> “Re-defining Traditional Bazaar Areas and Shade Structures via Parametric Design Methods in the Memory of Urban Culture”.</p> <p><b>DISCUSSION</b></p>	<p><b>15.20-16.50 SESSION 2 (MALAZGIRT HALL)</b></p> <p><b>INVITED SPEECH:</b> <b>Prof. Dr. Francesco COLLOTTI, University of Florence</b> “Construction/Re-Construction? Refunding Memory at Dom-Römer in Frankfurt”</p> <p><b>Dilek ÖZDEMİR-DARBY, Tuğçe ÖZATA</b> “Analysing the Concept of Place Attachment in the Context of Spatial Factors: Kuzguncuk, İstanbul”.</p> <p><b>Elvan Elif ÖZDEMİR, Fulya Pelin CENGİZOĞLU</b> “Transformation of Collective Memory in the Case of Mersin Amusement Park”.</p> <p><b>Irmak YAVUZ</b> “An Urban Memory Lost in Amnesia: Riverscape of Ankara”.</p> <p><b>Güler ÖZYILDIRAN</b> “City Ceremonies in Burdur Cumhuriyet Square”.</p> <p><b>DISCUSSION</b></p>
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16.50-17.00 COFFEE BREAK

<p><b>17.00 – 18.10 SESSION 3 (30 AĞUSTOS HALL)</b></p> <p><b>Chairperson: Prof. Dr. Eric CLARK – Lund University</b></p> <p><b>Abdulsalam I. SHEMA, Muhammad K. BALARABE, Jubril O. ATANDA</b> “The Politics of Memory: Perception and Imageability of Cano City”.</p> <p><b>Yasmine TIRA</b>, “Survival of the Tunisian Medina’s Traditional Bazaars in the Globalized World”.</p> <p><b>Savaş Zafer ŞAHİN</b> “Public Space Lost in Translation/Transition: Missing Public Squares of Ankara”.</p> <p><b>Nil Nadire GELİŞKAN</b> “The Right To City: How Location Change Decisions Influence Peoples Rights on Cities Via Sample of Üçkuyular Market”.</p> <p><b>DISCUSSION</b></p>	<p><b>17.00 – 18.10 SESSION 3 (MALAZGIRT HALL)</b></p> <p><b>Chairperson: Prof. Dr. Aykut KARAMAN, İstanbul Kemerburgaz University</b></p> <p><b>Rayiha AMENZADE</b> “The Place and the Role of Mahallas in the Structure of Medieval Azerbaijan Towns”.</p> <p><b>Nicel YILMAZ SAYGIN</b> “Reconstructing the Place Memory of Buca Levantine Settlement”.</p> <p><b>Bilge N. BEKTAŞ, Serdar M. A. NİZAMOĞLU</b> “Heritage Site Management in Focus of Interpretation and Presentation of Battle Zones: Case of Gallipoli Historical Site”.</p> <p><b>Mehtap ÖZBAYRAKTAR, Özden Senem EROL</b> “Public Spaces as a Place of Memory: The Case of Izmit Fevziye Park and Its Surrounding”.</p> <p><b>DISCUSSION</b></p>
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## **12 MAY 2017 FRIDAY**

09.00-09.30 KEYNOTE SPEECH (30 AĞUSTOS HALL)

**Prof. Dr. Ahmet ALKAN, Selcuk University, "Ontologic Planning"**

09.30-10.00 KEYNOTE SPEECH (30 AĞUSTOS HALL)

**Assoc. Prof. Dr. Elisabetta ROSINA, Polytechnic University of Valencia, "The Conservation of Historic Fabric in the Third Millenium"**

10.00-10.10 COFFEE BREAK

<p><b>10.10– 11.40 SESSION 4 (30 AĞUSTOS HALL)</b></p> <p><b>INVITED SPEECH:</b> <b>Prof. Dr. S. Güven BİLSEL</b> <i>"Strategic Urban Design: A Strategic Planning Approach in Conserving Spatial Identity and Specific Qualities of Places "</i></p> <p><b>Hossein MAROUFI, Elisabetta ROSINA</b> "Instructions for Authors (Cities Hosting Holy Shrines: The Legacy Of Pilgrimage And Its Impact on Urban Form".</p> <p><b>Fulya Pelin CENGİZOĞLU, Elvan Elif ÖZDEMİR</b> "The Image of a City in the Human Memory: Mersin Sample".</p> <p><b>Azize Elif YABACI, Mesut DİNLER</b> "Eğli's Mülkiye: Ankara's Modern Heritage And Its Transformation".</p> <p><b>Çiğdem VAROL, N. Aydan SAT, Sevinç Bahar YENİGÜL, Z.Ash GÜREL ÜÇER</b> "The Place of the Capital's Main Square Kızılay in the Social Memory of the Citizens".</p> <p><b>DISCUSSION</b></p>	<p><b>10.10– 11.40 SESSION 4 (MALAZGIRT HALL)</b></p> <p><b>INVITED SPEECH:</b> <b>Prof. Dr. Florian NEPRAVISHTA, Polytechnic University of Tirana</b> <i>"Architectural and Urban Heritage Memories of Abandoned Medieval Village Ruins"</i></p> <p><b>Navid KHALEGHIMOĞHADDAM, Bilgehan YILMAZ ÇAKMAK</b> "Recognition of The Concept of Urban Identity Through the Place Attachment Case Study: Konya, Alaaddin Hill ".</p> <p><b>Elif VURUCULAR,</b> "Replacement and Urban Identity".</p> <p><b>Dilak ROSTAMZADEH SHABESTARI, Yasemen SAY ÖZER</b> "Tabriz'S Pol Bazaar as a Memory Place".</p> <p><b>Ömer ASLANÖZ, Güray Yusuf BAŞ, Muhammed Ali HEYİK, Emre KARATAŞ</b> "The Effects of Urban Transformation Applications on a Place's Memory: An Analysis on Zagnos Valley in Trabzon".</p> <p><b>DISCUSSION</b></p>
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11.40-11.50 COFFEE BREAK

11.50-12.20 KEYNOTE SPEECH (30 AĞUSTOS HALL)

**Assoc. Prof. Dr. Gül KAÇMAZ ERK, Queen's University, Belfast, 'Dublin in Cinematic Memory'**

12.20-13.15 LUNCH TIME

<p><b>13.15 – 14.25 SESSION 5 (30 AĞUSTOS HALL)</b></p> <p><b>Chairperson: Prof. Dr. Taner OC, University College London</b></p> <p><b>Shirin IZADPANA, Kağan GÜNÇE</b> "Memory of Space versus Memory of Place".</p> <p><b>İpek OZBEK SONMEZ, İrem ERİN</b> "Re-production of Space by Reference to the Past-An Urban Design Studio Practice".</p>	<p><b>13.15– 14.25 SESSION 5 (MALAZGIRT HALL)</b></p> <p><b>Chairperson: Prof. Dr. Gül KAÇMAZ ERK, Queen's University, Belfast</b></p> <p><b>Güler ÖZYILDIRAN</b> "Reading Republican Period of an Anatolian City through City Yearbooks: Case of Burdur".</p> <p><b>Yasemin SARIKAYA LEVENT</b> "Analyzing the City Through Cinema: Squatter Areas of Immigrants in Turkish Cinema".</p> <p><b>Nazlı TARAZ, Ebru YILMAZ</b> "Nationalism Discourse in</p>
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<p><b>Neslinur HIZLI</b> “Changing Neighborhood Culture: The Case of ‘Kaptanpaşa’”</p> <p><b>Cihan ERÇETİN, Büşra DURMAZ</b> “Reproduction of Traditional Grid as a Change in Urban Transport Memory: What ‘Superblock’ Proposes in Barcelona”.</p> <p><b>DISCUSSION</b></p>	<p>the Early Republican Turkey: İzmir National Library and National Cinema as Memory Spaces”.</p> <p><b>Berrak KIRBAŞ AKYÜREK</b> “Replacement of Memories via Reconstruction of Historical Buildings”.</p> <p><b>DISCUSSION</b></p>
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#### 14.25-14.35 COFFEE BREAK

<p><b>14.35 – 16.05 SESSION 6 (30 AĞUSTOS HALL)</b></p> <p><b>INVITED SPEECH:</b> <b>Prof. Dr. Can BİLSEL</b> <i>"Reading Beyoğlu: Urban Conservation, Public Memory, Contested Spaces"</i></p> <p><b>Enrico PIETROGRANDE, Alessandro Dalla CANEVA</b>, “Reconfiguration of the Lost Unity: The Monastery of San Biagio in Vicenza, Italy“</p> <p><b>Ahmed JAHİĆ, Özen EYÜCE</b>, “The Changes Of Post-War Architectural Memorialization In Bosnia And Herzegovina“</p> <p><b>Tuba Nur BAZ, Müjgan Bahtiyar KARATOSUN</b>, “A Conceptual Reading Trial via The Ottoman Bath Building: The case of Bergama Küplü Hammam“.</p> <p><b>Başak KALFA, Nimet ÖZGÖNÜL</b>, “Interpretation and Presentation of Archaeological Sites as a Tool for Creating Bridge Between Past and Present: Case of Magnesia on the Meander “</p> <p><b>DISCUSSION</b></p>	<p><b>14.35 – 15.50 SESSION 6 (MALAZGIRT HALL)</b></p> <p><b>INVITED SPEECH:</b> <b>Assist. Prof. Dr. Katarzyna MISCZAK</b> <i>"Creative City: Economization of Culture and Culturalization of the Economy"</i></p> <p><b>Fatma KÜRÜM VAROLGÜNEŞ, Fatih CANAN</b> “Touristic Accommodation Facilities in The Light of Ecological Approaches”.</p> <p><b>Sibel GÜRSES SÖĞÜT</b> “Methods of the Fire Maps for Nineteenth Century, İstanbul“.</p> <p><b>Seda Nehir AKGÜN, Atacan AKGÜN</b> “A Study on the Impact of Experiencing ‘Cultural Heritage’ in Digital Environment on Urban Memory and Future Scenarios”.</p> <p><b>DISCUSSION</b></p>
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#### 16.05-16.15 COFFEE BREAK

<p><b>16.15 – 17.25 SESSION 7 (30 AĞUSTOS HALL)</b></p> <p><b>Chairperson: Prof. Dr. Sevil SARIYILDIZ, TU Delft University</b></p> <p><b>Kemal Reha KAVAS</b>, “Reading the Old Weaving Factory Complex of Antalya in terms of Urban Memory and Current Spatial Experience“.</p> <p><b>Damla MISIRLISOY, Kağan GÜNÇE</b>, “Conservation Strategies for Railway Heritage of Cyprus“.</p> <p><b>Y. Berivan ÖZBUDAK AKÇA, Ebru ERDOĞAN</b>, “The Effort of Airport Terminals to Establish Relationship with the Place; Esenboğa Airport“.</p> <p><b>Cemil ATAKARA, Cem DOĞU</b>, “Semiotics Gothic Era in Cyprus”</p> <p><b>DISCUSSION</b></p>	<p><b>16.15-17.25 SESSION 7 (MALAZGIRT HALL)</b></p> <p><b>Chairperson: Assoc. Prof. Dr. Elisabetta ROSINA, Polytechnic University of Valencia</b></p> <p><b>Yasemin SARIKAYA LEVENT</b> “From Memory of Place to Memory Places-A Contemporary Discussion on Remembering and Forgetting”.</p> <p><b>Asmaa Ahmed Mustafa JAFF, Havva ALKAN BALA</b> “Urban Memory in Halabje and the Reflection of Urban Memory in City“.</p> <p><b>Şevket ERŞAN, Hilal ÖZKAN</b> “Where Old Meets New: New Life for Old Ruins”.</p> <p><b>Neva GERÇEK ATALAY, Bahar KARAKAŞ</b> “The Entrance To Trabzon From East Gate: Tabakhane And Ortahisar”.</p> <p><b>DISCUSSION</b></p>
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#### 17.25– 17.35 COFFEE BREAK

17.35-18.30 KEYNOTE SPEECH (30 AĞUSTOS HALL)

**Prof. Dr. Jack L. NASAR –Ohio State University, Video Presentation “The Experience of Places After Dark”**

**20.00 GALA DINNER (KONYA RIXOS HOTEL)**

**13 MAY 2017 SATURDAY**

**CONGRESS CITY TOUR**

<b>08:30</b>	<i>Departure from the outside of Congress Building (Süleyman Demirel Culture Center)</i>
<b>09:00-11:00</b>	<i>Çatalhöyük Visit</i>
<b>11:00</b>	<i>Departure from Çatalhöyük</i>
<b>12:00-14:00</b>	<i>Sille Village and Ayaelenia Museum Visit (Lunch at a Traditional Restaurant)</i>
<b>14:00</b>	<i>Departure from Sille</i>
<b>14:30-15:30</b>	<i>Mevlana Museum Visit</i>
<b>15:30-16:15</b>	<i>Karatay Madrasa Museum Visit</i>
<b>16:30-17:30</b>	<i>İnce Minare Museum Visit</i>
<b>17:45 18:30</b>	<i>Alaaddin Hill and Mosque Visit</i>
<b>18:30-19:30</b>	<i>Panoramic City Tour and Arrival to Hotels</i>